CULTURE SUMMIT

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Lessons in people from managing culture across the diverse African continent, (and making it work)

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PAST
PRESENT
FUTURE
TOGETHER
A CONVERSATION ABOUT
AFRICA
PEOPLE • CULTURES • IDEAS • POSSIBILITIES
Different worlds.
A stronger tomorrow.


PEOPLE
CULTURES
IDEAS
POSSIBILITIES
PAST
PRESENT
FUTURE
TOGETHER
AFRICA
SAME CONTINENT. DIFFERENT WORLDS.


BE CURIOUS
BEFORE YOU
ARE CERTAIN.


SAME ≠ FAIR
GLOBAL PRINCIPLE.
LOCAL EXPRESSION.


PEOPLE
IDEAS
CULTURE
CHANGE
AFRICA
TRUST MOVES
BEFORE WORK MOVES.
Sometimes the relationship is the agenda.


DIFFERENCE
IS THE
ADVANTAGE.
The goal isn't to make difference easy.
It's to make difference valuable.


PEOPLE.
Africa didn’t teach me how to manage culture.
Africa taught me how to see and listen to people.

FOUR LESSONS

1

Be curious before you're certain.



2

Don't confuse **sameness with fairness.**



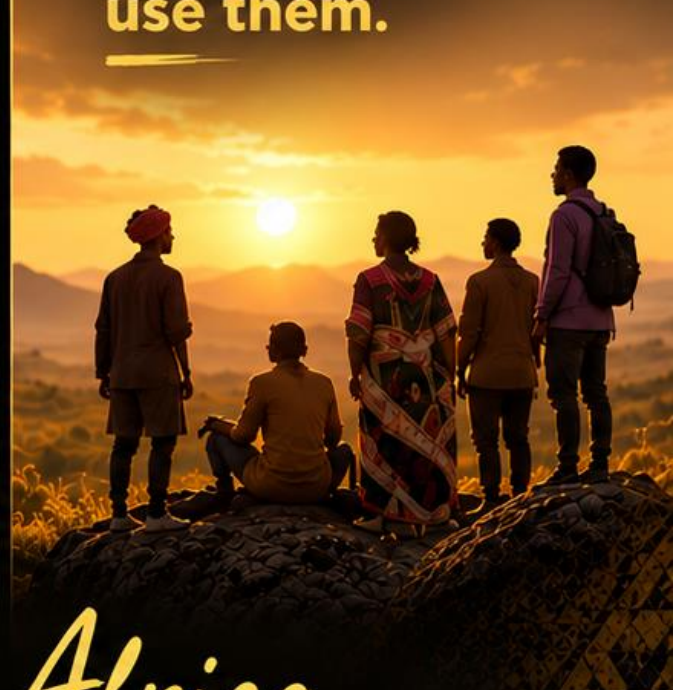
3

Remember that **relationships** aren't the soft stuff — they're how work gets done.



4

And don't try to remove the differences in the room. **Learn how to use them.**



Build Africa, for Africa by Africa.

